



Dear Friend of Duncan Hines,

Did you know the Duncan Hines Festival was named one of the top 20 festivals in the South by the Southeast Tourism Society? It's Festival time again! The Bowling Green Junior Woman's Club has some wonderful things cooking for the 15th Annual Duncan Hines Festival and hope YOU will be a part of it.

This free community event celebrates the life and career of Bowling Green native Duncan Hines. The fun starts on Friday, July 8th at the Concert in the Park, featuring Tyrone Dunn Experiment and Uncle Duncan's Duck Derby at Circus Square. An art contest/exhibition and the recipe contest, Adventures in Good Baking, will be held Friday, August 12th at the Kentucky Museum.

Proceeds from the 2011 festival will benefit The Boys and Girls Club, The Dream Factory and other local non-profits in our area. These not-for-profit agencies coincide with the Bowling Green Junior Woman's Club's mission to help children and families in the community.

We invite you to be a part of the 2011 Duncan Hines Festival and ask for your support. Last year the 2010 festival was a success, raising more than \$24,000. This year promises to be the most spectacular event yet! Enclosed is a list describing the various sponsorship levels. If you are interested, please fill out the form and return it to the following address:

BGJWC
PO Box 1006
Bowling Green, KY 42102

The Bowling Green Junior Woman's Club is a 501(c)(3) non profit organization and your contribution to the Duncan Hines Festival may qualify you or your business for a tax deduction.

We are excited about this year's Festival and look forward to partnering with you to make it a huge success for our community. Please check out our website for more information, www.duncanhinesfestival.com.

Sincerely,

Shatana Johnson
skjohnson@citizensfirstbank.com
270.393.0673



Sponsorship Commitment Form

YES! We will sponsor the 2011 Duncan Hines Festival at the following level:

Presenting Sponsor Level (Maximum of 2: 1 National, 1 Local)

_____ **\$5,000**

- Event known as The 15th Annual "Your Corporation" Duncan Hines Festival
Your company will be the exclusive *local* title sponsor for 2011
- “Presented By...” Sponsorship logo or name in all references to the Festival
- Company logo and top billing on all event signage
- Company logo included in all advertising for the Festival (prior and during)
- Company logo on Festival website with hyperlink
- Company name mentioned on all media advertising
- Sponsor representative has the opportunity to speak at Festival (if desired)
- Invitation to Company executives and employees to participate in Festival ribbon cutting and check presentations
- Opportunity for Company representative to participate in events if applicable (i.e. cake tasting and judging, art exhibit presenter, etc.)
- Vend your product (s) and/or services at the event
- Rights to use Duncan Hines Festival marks until 08/31/11
- Employee volunteer opportunities

Gold Sponsor Level

_____ **\$2,500**

- Company logo on all Festival day signs and banners and display of corporate banner
- Company logo on website with hyperlink
- Invitation to Company executives and employees to participate in festival ribbon cutting and check presentations
- Vend your product or services at the Festival with free booth space
- Employee volunteer opportunities

Silver Sponsor Level

_____ \$1,000

- Company logo on all Festival day signs and banners and display of corporate banner
- Company logo on website with hyperlink
- Invitation to Company executives and employees to participate in Festival ribbon cutting and check presentations.
- Vend your product or services at the Festival with free booth space
- Employee volunteer opportunities

Bronze Sponsor Level

_____ \$500

- Vend your product or services at the Festival with free booth space
- Company logo on website with hyperlink
- Employee volunteer opportunities

Friend Sponsor Level

_____ \$250

- Company logo on website with hyperlink
- Employee volunteer opportunities

_____ **Other Amount**

Uncle Duncan's Duck Derby

- Duck adoption sponsors are \$5.00 per duck or 5 for \$20.
- Each duck will participate in the "Duck Derby", racing for cash prizes of \$2000, \$1000 and \$500.
- The duck form(s) will be mailed to the participant to be completed and returned with payment by July 1, 2011.

_____ **ducks total**

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Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Enclosed       Bill Me      Your contribution is tax deductible (ID: 31-1011201)